

## MISSION STATEMENT

The Keizer Chamber of Commerce is a business advocacy organization that provides effective leadership to enhance the vitality, livability and economic development of our community.

## Objectives

To coordinate the efforts of commerce, industry and professionals in maintaining and strengthening a sound healthy business climate in the Keizer area.

1. To sponsor and stimulate activities which will provide for full development and employment of our human and economic resources.
2. To provide creative business leadership and effective coordination of all interested parties in solving problems and initiating constructive community action.
3. To create broad understanding and appreciation of the opportunities in the Keizer area and to promote the advantages and assets of our community within the area and state.

## MEMBERSHIP BENEFITS

### BUSINESS PROMOTION

- Keizer events, promotions, and discount advertising
- Free publicity of your business' news releases in Chamber newsletter the "Headliner"
- Membership Mailing List
- Visitor Center Referrals
- Business Brochure or Business Card Display at Visitor Center
- Chamber Website Listing
- Three listings in the Keizer Directory (17,000 published annually)



### BUSINESS NETWORKING

Monthly Chamber Luncheons are held every second Wednesday. Informative presenters address current issues affecting Keizer or the way we do business. Plus, there are opportunities for networking with other Chamber Members thru Greeters held at 8am on the last Wednesday of each month and other After-Hour Events or banquets.

### BUSINESS & COMMUNITY LEADERSHIP

Chamber committees enhance community livability and promote a healthy business climate:

**Board of Directors**—The governing body of the Chamber overseeing strategic planning and operations

**Iris Festival**—Guides and directs the Iris Festival that promotes Keizer and celebrates the unique spirit of the Keizer community

**Economic Development & Government Affairs**—A business advocate voice of the Chamber addressing issues which affect local, state, and national commerce.

**Education & Leadership**—Enhancing our emerging workforce through mentor/intern programs plus providing leadership and resources on No-Meth issues.

**Ambassadors**—Meeting and greeting members or guests at Chamber events and welcoming new members and businesses with plaques and/or Ribbon Cutting Ceremonies.

**Visitor Services**—Refers visitors and new residents to local businesses and attractions as well as welcomes or plans promotions for large groups coming into the area.



Promoting Business and Livability in Our Community

## The Chamber

Keizer has been served by an active business organization since 1959 when the Keizer Merchants Association was formed. These local merchants were instrumental in helping Keizer become an incorporated city in 1982. In 1987 the Association reorganized as the Keizer Chamber of Commerce and in 1999 also assumed the duties of Keizer's Visitor Center.



Christine Dieker the Chamber Executive Director is a long time community member and is dedicated to maintaining the proud heritage of service to the community and the Chamber.

Other Chamber staff are professionals in their fields and emphasizes quality service to members and the community:

Paula Moseley  
Director of Membership & Events

Shelly King  
Director of Operations & Public Affairs

JoAnne Beilke  
Director of Programs & Visitor Services

The Chamber is led by a 13 member Board of Directors and supported by 11 office volunteers and student interns who donate their time to support the Chamber and its mission.

## Keizer, Oregon

Located in the mid Willamette Valley just north of Salem, Keizer is distinct for having the very first land claim surveyed in the Oregon Territory. Today, Keizer, with a suburban population of 34,000 enjoys a low property tax rate. It is a place where the city government works closely with the Chamber as they mutually focus on maintaining a service-oriented approach to community and economic development. Current projects that both the City and the Chamber are involved with include:

- River Road Renaissance
- Keizer Station Retail Development
- Keizer Rapids Park Development
- New Civic Center

Each project will add to the unique community identity that is Keizer, Oregon.



## The Iris Festival



Each May, Keizer blooms with its annual Iris Festival. The beautiful flowers and a myriad of events provide entertainment and good family fun during the month of May each year. From the Family Fun Center to the Iris Festival Parade to the Fun Run and Golf Tournament, adults and kids alike will find events that will bring them back year after year to Keizer. Businesses and organizations can sponsor events or booths or participate in the parade by signing up through the Chamber of Commerce.



Come Visit Us  
9 a.m. to 5 p.m.  
Monday-Friday

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