

Saturday, May 18th, 2024 10:30 am

Bloomin' Iris Day Parade

Sponsored by:

Theme :

Shake Rattle & Roll



REAL ESTATE AND PROPERTY MANAGEMENT



Schedule . . .

Entry Deadline: May 3rd, 2024

DECORATE !!!

Entries **MUST** be decorated including autos
see rules page for details

Parade: May 18th, 2024

7:30 am Staging Opens

9:00 am River Road Closed

8:30 to 9:30 am Judging

10:00 am Mayors Pet Parade

10:30 am Parade Starts

Inside . . .

Rules 2

Awards 2

Application . . . 3

Map 4



The Route . . .

River Road from
Lockhaven to Glynbrook

Register by
April 20th, 2024
to save 10%

2024 Bloomin' Iris Day Parade

ENTRY INFORMATION

Entries may be historical, humorous or modern in design, so long as they are in good taste.

Those planning entries should remember that a large part of the audience IS children.

Entrants must observe the following established parade rules, regulations and entry criteria:

1. The entry application must be filled out completely and must contain a full description of the proposed entry. All handouts must be disclosed on parade application PRIOR to parade day, and may be reviewed by parade committee for appropriateness
2. Your staging and disbandment assignment will be e-mailed to you before parade day.
3. Non-parade vehicles will not be allowed to park in the staging areas. No vehicles will be allowed to stay in the staging area once the parade begins
4. Parade Check-in and staging areas will be open at 7:30 a.m., no earlier.
5. All parade participants must be in position no later than at 8:30 am in order to be judged or by 9:45 am for non-competitive entries. The parade will begin promptly at 10:30 a.m.
6. The parade will disband after Burger King at Glynbrook.
Please refer to map and instructions for picking up participants at the end of the parade.
7. All entries must be decorated, in relation to the parade theme. "Shake Rattle & Roll"
8. **Candy may not be thrown from any entry under any circumstances**, handing it out is perfectly okay, do not linger on sides of road.
9. **Proof of liability insurance must be provided with parade application.** (Commercial vehicles must be properly licensed and be driven by a licensed driver.)
10. All entries must obey police and parade personnel.
11. Consumption of alcoholic beverages and use of any illicit drugs are prohibited on or in any entry. No use of alcohol by parade participants will be allowed prior to or during the parade.
12. All entries must be in good taste and promote the goal of *community spirit and civic pride*. No entry shall display material offensive or discriminatory to any race, religion, sex, national origin, age, or marital status.
13. All entries must be moving in a forward motion—straight path—at all times unless directed by police or parade personnel.
Entries must stay within 75 feet of the entry directly in front of them, but no closer than 50 feet.
14. It is the responsibility of the applicant to furnish all necessary materials for the entry, **including waste removal for all animal entries.**
15. **Political candidates are limited to one entry throughout the entire parade.** Handouts should be limited and suggested **NOT FORCED.**
16. All entries will be subject to approval of the Parade Committee.
17. **Any entry may be escorted out of the parade at any time per parade personnel and/or law enforcement.**

DIVISIONS

Vehicles

Antique (Non-Modified built prior to 1955)
Classic (Non-Modified built 1955 or newer)
Custom (Modified)

Floats/Groups

Mayor's Trophy
Best Use of Theme
Spirit Award
Most Unique
Most Humorous
Commercial Division

Animal

Best Mounted Group
Best Rodeo Court
Best Novelty Group

Judging will take place in the parade formation and staging areas promptly at 8:30 am for all entries except bands. All entrants must be in formation at that time to be considered for judging.

**Thank you for
participating!**

Keizer Chamber of Commerce
4118 River Rd N
Keizer, OR 97303
(503) 393-9111





REAL ESTATE AND
PROPERTY MANAGEMENT

Parade Application



REAL ESTATE AND
PROPERTY MANAGEMENT

Name of Entry: _____

Contact: _____ Phone: _____ Cell: _____

E-Mail: _____ Parade Day Contact Phone: _____

Mailing Address: _____

Parade Day Contact Name: _____ Parade Day Contact E-mail: _____

INCOMPLETE APPLICATIONS MAY BE RETURNED

Type of Entry - Must Select One:

- Decorated Float
 - Decorated Commercial Vehicle
 - Marching Group - How Many? _____
 - Single Vehicle Division (Check One):
 - Antique (Non-Modified built prior to 1955)
 - Classic (Non-Modified built 1955 or newer)
 - Custom (Modified)
 - Horses - How Many? _____
 - Mounted Group
 - Rodeo Court
 - Novelty Group
- (Entries with animals must provide for water & waste removal)**
- Automotive Club/Show - How many? _____
Limited to 24 autos (staged side by side) and only one entry.
 - Other - Describe: _____

REQUIRED

Staging Length: _____ feet

Total length of vehicle or float including towing vehicle.

Music: Yes? ___ No? ___

Will your entry be playing music over a sound system or creating music, sound, or noises? If yes describe? _____

Handouts: Yes? ___ No? ___

Describe Handouts: _____

City ordinance does not allow throwing of any objects (i.e candy) to the spectators from parade floats.

Entry Fees

Non Profit (Civic/Service/Military Group)	\$45.00
Cannot advertise a commercial business.	
Commercial (Keizer Chamber Member)	\$135.00
Commercial (Non-Keizer Chamber Member)	\$210.00
Political Candidate	\$160.00
Auto Clubs/Shows	\$45.00

Total Paid _____

Make checks payable to Keizer Chamber of Commerce or

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Visa/

Master Credit Card #

Expiration Date _____ Zip Code _____ CVV _____

Billing Address (if different from above):

Name: _____

Address: _____

Entry Deadline: Friday, May 3rd, 2024

Entries must include:

Entry fee

Proof of Insurance (copy of insurance card)

Signed Application

Script—A brief description (50-70 words) of your entry for parade radio/TV announcers. Details may include history, participants, and interesting facts, past Iris Parade or other parade experience.

No exceptions please. **Incomplete forms may be returned.** Entries will be limited and those not accepted will receive a full refund.

Appearance/Decor Policy:

All entries must be decorated and carry out the parade theme. No undecorated commercial vehicles, trucks, motorcycles, golf carts, or bicycles allowed.

The undersigned applicant sponsor or authorized agent represents that they have fully read and understand the attached rules and regulations and that they agree to comply with said rules and regulations and all other rules, regulations and entry criteria of the KeizerFEST Parade Committee. In consideration of the acceptance of this application, the applicant agrees to indemnify, hold harmless and defend against any action against KeizerFEST, sponsors, and continued members and/or the Keizer Chamber of Commerce and Board of Directors from and against all liabilities whatsoever arising out of applicant's participation in the KeizerFEST Parade.

Signature

Date

Mail Application and Fee to:

Keizer Chamber of Commerce, 4118 River Rd N, Keizer, OR 97303

Phone (503) 393-9111

OR email it to jill@keizerchamber.com WITH Radio/TV script and proof of insurance for all motorized vehicles to be used in parade entry.

Register by April 20th, 2024 to save 10%

Bloomin' Iris Day Parade

PARADE ROUTE, STAGING, AND DISBANDMENT



**Saturday,
May 18th, 2024**
(Map is not to scale)

**NORTH
Keizer, Oregon**

